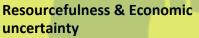


# Lighting needs are transforming

#### Urbanization

We are increasingly urban and global. Today, 50% of the world's population lives in cities. This is expected to rise to 70% by 2050, presenting new challenges



Surging demand for raw materials/energy means prices and availability are a concern. Impact on the environment too. Tighter budgets are encouraging cities to outsource operations more and more too

#### **Branding**

The public's enhanced sense of personal identity is today matched by their cities. Intercity competition aimed at attracting people, tourists and businesses is growing



The people's city
Better experiences and better lives



### Sustainability Doing more to help people use less



**Urban development, Iconic landmarks** Enhanced experiences, in and around

landmarks, and regeneration of old districts



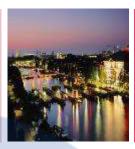
#### Signify Classified - Internal

I want to feel safe and comfortable



#### Connectivity

There are huge new opportunities to improve urban life through connected intelligence, using highly efficient solutions enabled by ICT



#### **Connected city**

Intelligent and connected city infrastructure to improve mobility and community life

I need to think about the future



I want to inspire



I want to be in control









# **Trends in Road Lighting**

### An increasing level of social and environmental responsibility

- Stronger interest in 'Energy Saving Solutions'
- Need for recyclable 'green products'
- Govt. recyclable subsidies & legislation at municipal level for energy saving
   & CO2 reduction

### Improving 'quality of life' and 'well being' considerations

- Enhanced comfort, safety and security
- Not just light on the road but better uniformity and aesthetic lighting solutions
- Feeling of civic pride, belonging

### Rapid urbanization; Economic expansion; GDP Growth; Increasing Wealth

- More roads as a result of rapid infrastructure development
- Upgrading city centers, residential areas, parks & squares



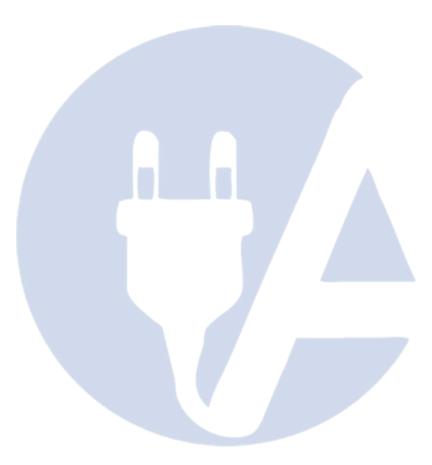


Introducing ... Greenline V2



# "Maximize energy savings, Simple & Economical"

4









#### **Features & Benefits:**

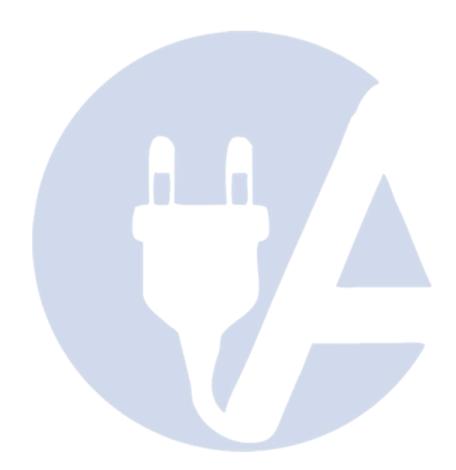
# Efficient lighting leads to a brighter future

- Best in class energy-efficiency: System efficacy of 125 lm/W (Nominal), 1:1 replacement of 280W SON Luminaire
- Ease of Maintenance: Toolless Opening & easy access to the Gear Compartment
- Impact Resistant (IK 07): Protection against vandalism.
- Ingress Protection (IP 66): Higher protection against intrusion of foreign bodies and moisture.
- Dual optics: For better uniformity and low glare



#### Signify Classified - Internal

- Multiple Lumen Packs: Available in 2 Lumen Packs for varied street applications & suited for ambient temperature up to 35 deg C.
- Excellent Thermal Management : Enhanced life of 50K Hrs. L70B50@50K





# **Features & Benefits**



#### 1. Maximize energy savings

Up to 50% Energy Saving.

with full compliance to road lighting safety

standards.



#### 2.Reliability

Unparalleled strength and durability. Solid die-cast housing with high ingress

protection ensures long life.



3.Serviceable

More Light on the Road. Superior watts per square meter (W/m2) performance - Using less energy to light each m2 on the road.



7

failures.

olless opening

Easy opening of housing

Excellent thermal management.

World class components.

lass B Serviceability significantly reduces

Easy Driver /SPD replacement Approbated, high quality LEDs, drivers etc.

#### Surge Protection.

- T Fitted with Surge Protection Device up to 10KV
- ensures reliability

# **Maximized Energy Savings**

### **True Energy**

Savings vs

Competitors

Philips Greenline Classic delivers true









Light falling on the road

System Efficacy
Light out of the fixture

energy saving with the lowest W/m2.



LED Efficacy



System	LED efficiency	System efficacy	Light on the road meeting safety	Safety	Energy Saving
Competitor LED system	(3)	(3)		poor optics resulting in poor light distribution on the ground	More lighting poles needed and thus higher energy consumption
Philips Greenline	(3)	(2)	(3)	enough illuminance, perfect uniformity and minimized glare	Reduce the no. of LED units, reduce pole numbers; Optimized energy saving

Philips takes care of all the steps from LED efficiency, system efficacy and road lighting optical design to achieve the best W/m<sup>2</sup> performance

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# Maximize Energy Savings Up to 50% Energy Saving

Greenline Classic delivers a system efficiency of 120lm/W resulting in up to 50% energy savings against conventional SON systems.



#### Signify Classified - Internal

 Greenline Classic uses High efficacy driver and LED platform to ensure higher energy saving and reliable operation over committed lifetime.

High Efficiency Drivers minimizes energy loss



#### **Features**

- BIS Approved Driver
- 440V Stress Voltage protection for 8 Hrs.
- High Cut off: 325V(+/- 15V)
- Auto Restart
- 8 Fully Potted & Encapsulated

High Efficiency LED Platform with Dual Optics

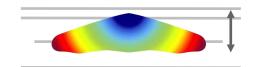




**PHILIPS** 

### **Optimized Road Lighting Performance**

# 1. Maximized Energy Savings - Optimized Road Lighting Performance



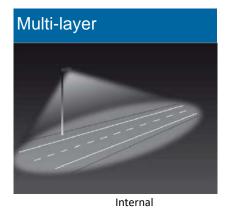
Selection of unique dedicated optical lens with flexible lumen packages to suit different applications.

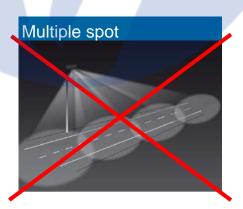
#### - More Light on the Road

Superior watts per square meter (W/m2) performance – Using less energy to light per m2 on the road.

#### Philips Greenline V2 out-performs other Road Lightings:-

Dual optic design guarantees light uniformity. The innovative Led PCB design ensures road safety in the unlikely event of individual LED failure

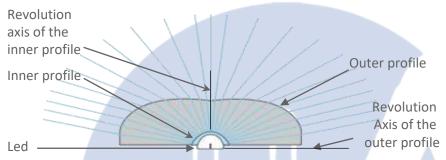






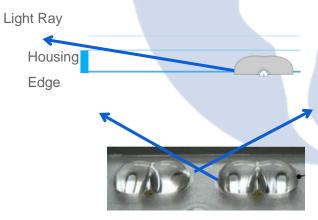
## **Best-in-class Lens Design & Optics Integration**

Best-in-class lens design to direct maximum light onto the road:



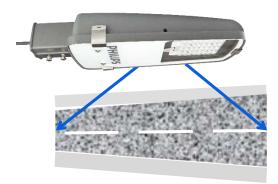
- •Inner profile curve for maximum spacing between poles
- •Outer profile curve to cover higher road widths

Optics integration: Light and energy loss is minimized with Integrated light source arrangement inside the housing.



The distance between the lens and the housing is calculated to ensure no light is blocked by the housing itself.

The distance between each lens is precisely calculated so the lenses do not block each other's light rays.



# **Unparalled Strength & Durability**



Single Piece Die-Cast Aluminum Housing with LM6 Alloy: IK 07 rating **Philips** Greenline

Classic LED Luminaire is a solid LM 6 alloy Pressure die-cast IK 07 rated housing, ensuring high strength and safety on the pole. The solid die-cast aluminum also has excellent heat dissipation, extending the life of the components inside.

### Full IP 66 Ingress Protection Against Water & Dust (without glue)

The double-wall construction, high-quality silicone gasket deliver reliable IP66 performance over the unit's lifetime. No glue is used in the construction to prevent any breakdown of the water and dust

PHILI 'S

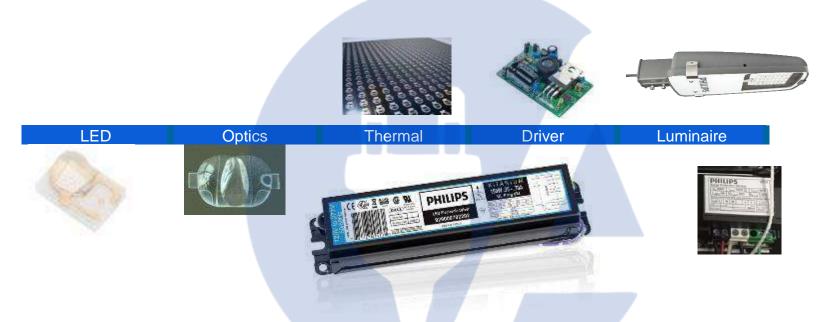
proof seal. Full IP66 protection ensures best lighting performance and reduces maintenance cycles, saving time and money.





## **Reliability: Best in Class Components**

Philips Greenline V2 is made with fully reliable components and comes with complete approbation of the driver and the Luminaire.



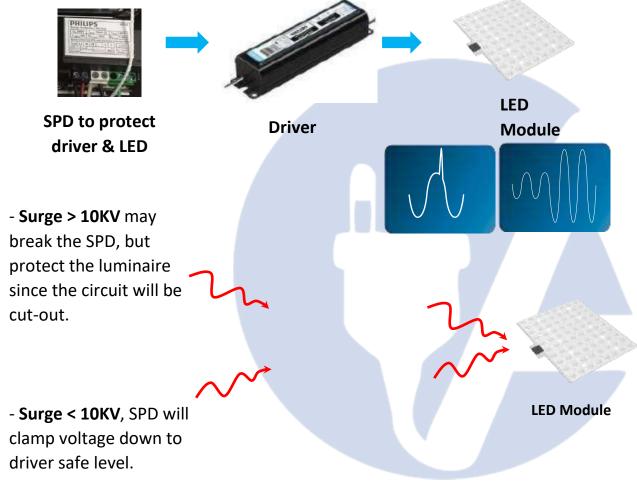
#### **Features**

- BIS Approved Driver
- 440V Stress Voltage protection for 8 Hrs.
- High Cut off: 325V(+/- 15V)
- Auto Restart
- Fully Potted & Encapsulated



# **Reliability: Surge Protection**

Philips GreenLine Classic range is protected with 10KV Series Surge Protection Devices to ensure the driver and LED modules are not damaged.





- **Driver** internal surge protection will clamp surge voltage.



### STREET LIGHT POSITIONING

18K- 26K Lumen

13K -18K Lumen

5K -12K Lumen

3.5K-4K Lumen

Upto 2000 Lumen



# **Overview / Applications**





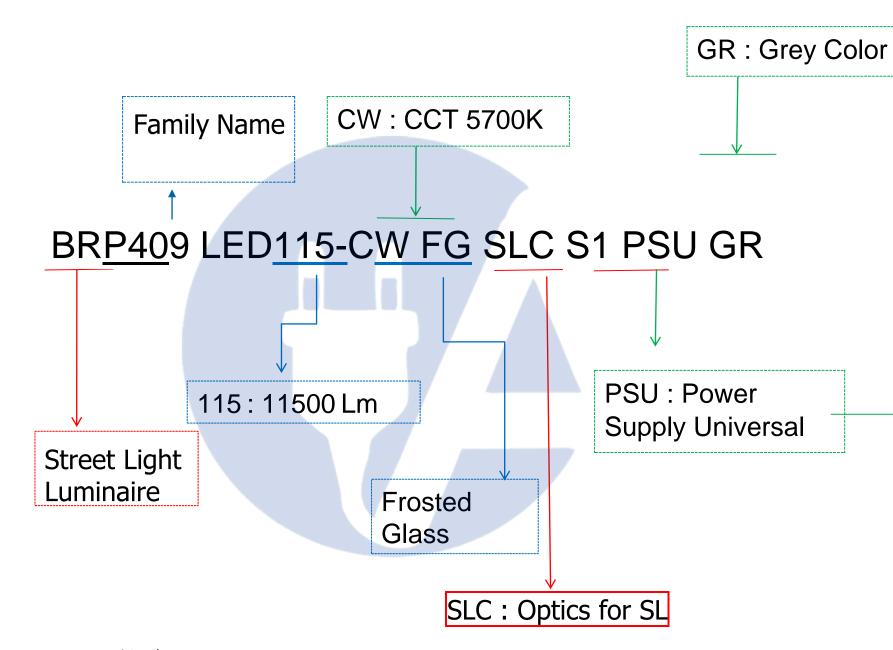




- Highways & Expressways
- City main traffic roads
- City shopping & commercial roads
- Industrial roads
- Residential streets

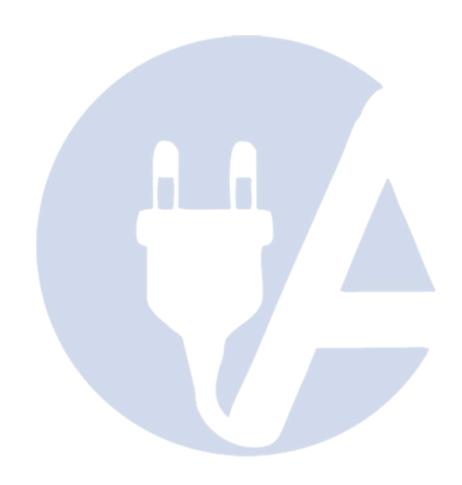






# **How to read the Cat ref**

### **PHILIPS**





Signify Classified

S No.	Description	BRP 409 V2	
1	System Lumen	11.5K Lm , 13K Lm (Nominal)	
2	ССТ	5700K	
3	CRI/ SDCM	70 , <5	
4	<b>Electrical Insulation</b>	Class -1	
5	IP/ IK	66 / 07	
6	Serviceability	Class B	
7	Mounting	Pole Dia. : 48mm to 60mm	
8	Efficacy	125 Lm/W	
9	Surge	4KV Internal and 10KV External	
11	Driver	Fixed output	
12	LED	High Power	
13	Housing Material / Finishing	Pressure Die Cast Housing LM 6 Alloy/ Dual Optics	
14	THD	≤10% (At Full Load)	
15	NEMA	Not Compatible	
16	<b>Optical Covers</b>	Optics with Glass Cover	
17	Wattage	90W , 105W (Nominal)	
20	Optics	SLA / SLC	
21	<b>Operating Voltage Range</b>	120-277V	
22	Dimensions/Weight	L-458mm, W-203mm, H-94mm, 3 Kg(Nominal)	

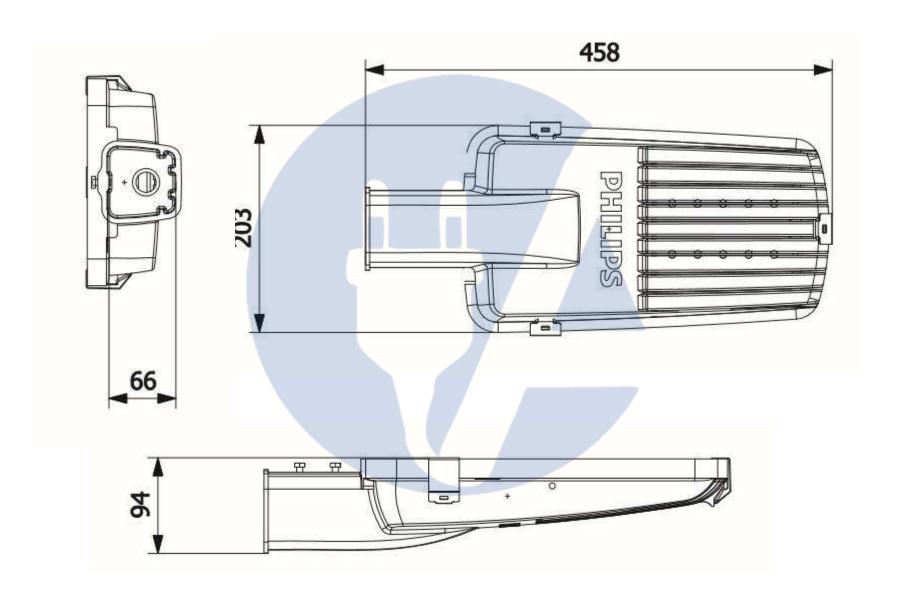
Туре	Luminaire Dimension(mm)	Weight(kg)
BRP409 V2	L458×B203×H94	Kg

- Internal



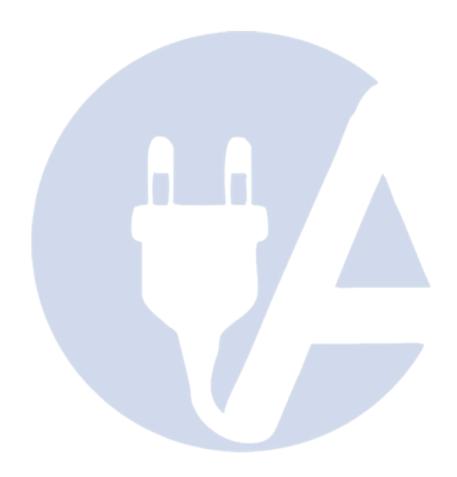
# **Dimensions**



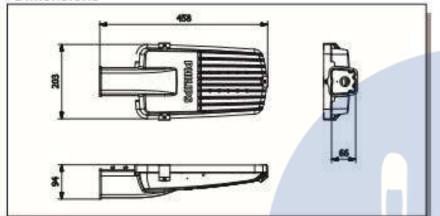




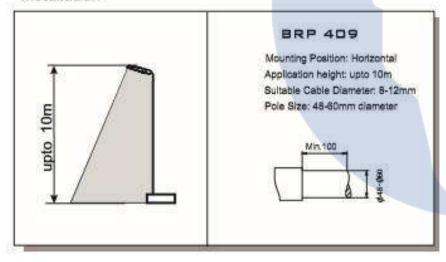
# **Mounting Instructions**



#### **Dimensions**

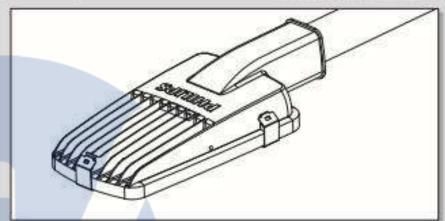


#### Installation



BRP 409

Street Lighting Luminaire



Type : BRP 409

Lamp : LED

Voltage : 240 V, 50 Hz

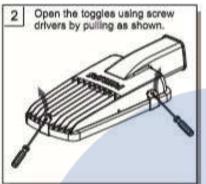
IP Classification : IP 66

Net Weight : 3.0kgs

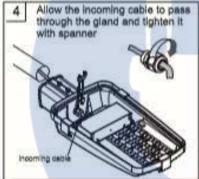
Max. Projected Area : 0.075 m²

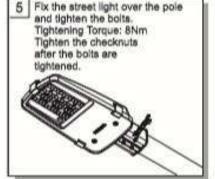
Application : Outdoor use only

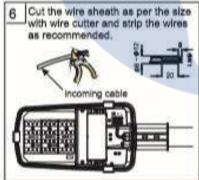


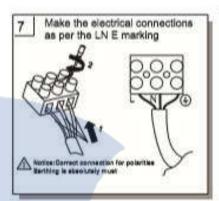


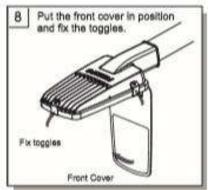


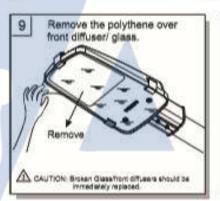














- 1. Ensure Earthing is connected, improper Earthing will cause Luminaire failure.
- 2. Cable diamenter for input power: 8-12mm
- Cable Entry gland should be properly tightened.
   Product should be operated between 140-270V a.c.
- Use Surge protection (upto 10kV) to protect against surges/Use Type B+C surge type SPD in distribution box to arrest switching and lighting surges

FAILURE OF PRODUCT DUE TO NON COMPLIANCE TO ANY OF THE ABOVE, VOIDS WARRANTY OF PRODUCT

# We listen to

# and understand your needs



Global presence and local experience delivering multi-tiered support



One-stop shop: solutions and services across the lighting value chain



World-class innovation capabilities and deep application and system expertise



Proven record of quality and reliability – no unpleasant surprises



21 Internal

